

Publications, Photography, & Electronic Media Awards 2011

Get the recognition you deserve!

At the GSPRA Annual Conference, school public relations professionals are recognized for demonstrating exceptional communications skills using outstanding publications, photography, and electronic media. This evaluation program is designed to provide recognition and professional support for those who do great work communicating with parents, staff, the media, community members, business partners and other specialized publics. This contest is open to any Georgia school, school system, postsecondary institution, educational agency or education-related association.

Best In Category

Annual Report Georgia Partnership for Excellence in Education Bill Maddox	Calendar Clarke County Schools Anisa Sullivan Jiminez	
Crisis Communications Bibb County School District Chris Floore (Now serving the City of Macon)	Electronic Media (Tie) Dougherty County Schools R.D. Harter Gwinnett County Schools Sloan Roach Newton County Schools Sherri Viniard	
Excellence In Writing Forsyth County Schools Jennifer Caracciolo	Handbook Brooks County Schools Lydia Hubert (No longer with Brooks County Schools)	
Image/Identity Package Newton County Schools Sherri Viniard	Internet Web Site Dougherty County Schools R.D. Harter	
Marketing Campaign (Tie) Gwinnett County Schools Sloan Roach & Laura Nurse Newton County Schools Sherri Viniard	Newsletter/Newspaper Dougherty County Schools R.D. Harter	
Photography Brooks County Schools Lydia Hubert	Social Media Forsyth County Schools Jennifer Caracciolo	

Special Purpose Publication (Tie) Georgia Partnership for Excellence in Education

Bill Maddox Marietta City Schools Thomas Algarin

Awards of Merit

Appling County (2) Elvira Russell		Bibb County (5) Chris Floore	
Silver Newsletter/Newspaper Bronze Website		Silver Crisis Communications Electronic Media Newsletter/Newspaper	Bronze Excellence In Writing Newsletter/Newspaper
Brooks County (3) Lydia Hubert (No longer with Brooks County)		Carroll County (1) Elena Schulenberg	
Gold Handbook Photography	Silver Website	Bronze Annual Report	
Cherokee County (8) Barbara Jacoby		Clarke County (2) Anisa Sullivan Jimenez	
Gold Photography Silver Annual Report Website Bronze Calendar Handbook Newsletter/Newspaper Special Purpose Publication Photography	Gold Calendar and Marketing Campaign		
	Clayton County (6) Rhonda Burnough		
	Special Purpose Publication	<i>Gold</i> Electronic Media (3) Marketing Campaign	D V O V / V
	City Schools (2) ner Borowski	Dougherty County (5) R.D. Harter	
	Gold Trose Publication Silver Trough Report	Gold Website Electronic Media (2) Newsletter/Newspape	Publications
	yth County (4) ifer Caracciolo Fulton County School Susan Hale		
Gold Annual Report Social Media	Silver Excellence In Writing Website	Gold Electronic Media (3) Marketing Campaign Special Purpose Publicat	Special Purpose

Awards of Merit

Georgia Partnership for Excellence in Education (5)

Bill Maddox

Gold
Annual Report
Electronic Media
Internet Web Site
Special Purpose Publications (2)

Marietta City Schools (1)

Thomas Algarin

Gold Special Purpose Publications

Gwinnett County Schools (8)

Sloan Roach, Martha Dyer, Laura Nurse, Jorge Qunitana, & Kondria Woods

Gold

Electronic Media (2)

Marketing Campaign (1)

Special Purpose Publications (3)

Silver

Electronic Media (2)

Muscogee County Schools (2)

Valerie Fuller

Gold
Special Purpose
Publications

Silver
Special Purpose
Publications

Newton County (5)

Sherri Viniard

Gold
Electronic Media
Image/Identity Package
Marketing Campaign
Special Purpose Publications (2)

