



2024 Annual Conference Agenda

Monday, October 14th	
4:00 PM	Check-In To Your Hotel
5:00 PM	Savannah Trolley Tour - Depart from the Hotel Lobby
6:30 PM	Dinner on Your Own <u>OR</u> Join a GSPRA Networking Dinner
Tuesday, October 15th	
7:45 - 8:45 AM	Breakfast
9:00 AM	Welcome from the GSPRA Board
9:15 - 10:45 AM	AI with Rebecca Bultsma
10:45 - 11:00 AM	Break
11:00 AM - NOON	Enhancing the Relationship between Superintendents & School PR Professionals Panel
NOON - 12:15 PM	Let's Hear From Our Sponsors
12:15 - 1:30 PM PM	Lunch & Check In With Your District
1:30 - 2:30 PM	Gold Mine Session
2:30 - 3:00 PM	State of GSPRA/Financial Update
3:00 - 3:30 PM	Snack Break/Vendor Bingo
3:30 - 4:30 PM	Effectively Telling Your District's Financial Story with Nicole Kirby
6:00 PM	GSPRA Annual Awards @ the Pirate House

Wednesday, October 16th

7:30 - 8:30 AM	Breakfast
8:30 - 9:00 AM	Inspiring Words from our 2023 School Communicator of the Year, Kayla Ralston
9:00 - 10:00 AM	Adventure Time with Principals: Hands-On Leadership Activities That Work with Kate Crowder
10:00 - 10:15 AM	Break
10:15 - 11:00 AM	GSPRA Crisis Response Team Thinktanking Session
11:15 - 12:00	Basic Storytelling: Unearthing the Gems in Your District with Kate Crowder
12:15 - 12:30 PM	Wrap Up & Door Prizes