



Georgia School Public Relations Association

## GSPRA 2022 Spring Conference Sponsorship Opportunities

March 3-4, 2022 at the Great Wolf Lodge in LaGrange, Georgia

The Georgia School Public Relations Association (GSPRA) invites you to partner with GSPRA as a conference sponsor. Join our members this spring to reach professional communicators who support school districts across the state.

### **Diamond Awards Banquet Sponsor (Friday Lunch) ~ \$5,000 or more ~ One Available**

- Introduced at awards lunch (March 4, 2022) and up to 10 minutes to address group
- Featured sponsor of awards banquet
- Your advertising message sent one time to members via the GSPRA listserv
- Full conference participation for up to two participants
- Listed on online registration page (once confirmed)
- Exhibit table in registration area
- Business logo or name on GSPRA conference program and GSPRA member gifts
- Logo and link to business website on the GSPRA website for one year
- S/O on social media with thank you message

### **Sapphire Luncheon Sponsor (Thursday Lunch) ~ \$4,000 or more ~ One Available**

- Introduced at luncheon (March 3) and up to 5 minutes to address group
- Your advertising message sent one time to members via the GSPRA listserv
- Full conference participation for up to two participants
- Listed on online registration page (once confirmed)
- Exhibit table in registration area
- Business logo or name on the business luncheon agenda
- Logo and link to business website on the GSPRA website for one year
- S/O on social media with thank you message

### **Platinum Networking Reception Sponsor (Thursday Afternoon) ~ \$3,000 ~ Two Available**

- Recognition at networking reception and up to 5 minutes to address group
- One of only two sponsors of networking reception
- Full conference participation for one participant
- Exhibit table in registration area
- Listed on online registration page (once confirmed)
- Business logo or name on GSPRA conference program
- Logo and link to business website on the GSPRA website for one year

### **Gold Distinguished Speaker ~ \$2,000 ~ Three Available**

- Opportunity to address full group for up to 5 minutes
- Full conference participation for one participant
- Exhibit table in registration area
- Business logo on GSPRA conference program
- Logo and link to business website on the GSPRA website for six months

### **Silver Exhibitor: \$1,000 ~ Five Available**

- Coffee/Water Beverage sponsor signage and recognition
- Exhibit table in registration area
- Logo on GSPRA conference program
- Business logo and link to business website on the GSPRA website for three months

### **Bronze Friend of GSPRA ~ \$500 ~ Unlimited Available**

- Logo on GSPRA conference program
- Business logo and link to business website on the GSPRA website for three months

If you would like to partner with GSPRA as a sponsor, please complete the following sponsorship agreement, scan it, and return it to [shenley.rountree@barrow.k12.ga.us](mailto:shenley.rountree@barrow.k12.ga.us).

Please Note ~ To be included in the printed conference materials, this form must be returned no later than **January 10, 2022**.

## **GSPRA Conference Sponsorship Agreement**

Company Name: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Sponsor Level and Commitment: Level \_\_\_\_\_ \$ \_\_\_\_\_

In-kind donations are also sought for door prizes. If you can provide a door prize, please indicate the item and value: \_\_\_\_\_

***Completion of this form represents a commitment of support.***

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please mail a copy of this sponsorship agreement and check made payable to GSPRA to:

GSPRA c/o Newton Co. School System  
Attn: Sherri Partee, GSPRA Treasurer  
2109 Newton Drive, Covington, GA 30014

***Thank you! Your support of GSPRA and public education are appreciated!***

Questions? Please contact Shenley Rountree [shenley.rountree@barrow.k12.ga.us](mailto:shenley.rountree@barrow.k12.ga.us) or 678-425-2898.