

GSPRA...

The Georgia School Public Relations Association (GSPRA) is a professional organization for school public relations practitioners. Chartered in 1973, GSPRA is a vital medium for exchanging ideas and is a wellspring of professional growth for education communicators in Georgia. GSPRA is an affiliate of the National School Public Relations Association.



Our Members...

GSPRA's membership includes school system public relations professionals, school principals, central office professionals, school level communicators, public relations professionals from education associations and superintendents. Why such a diverse membership? The answer lies in the Association's recognition that establishing and maintaining effective relationships between a school or school system and its publics is not a one-person job. Every member of the administrative team of a school and school system bears some responsibility for relationship-building and/or communicating school policies and procedures.

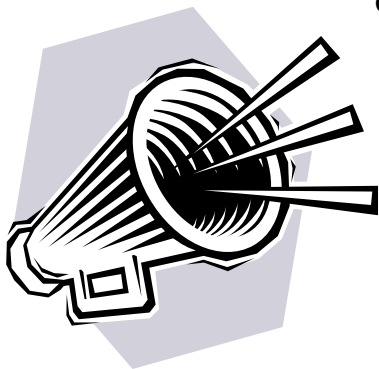
Member Services...

One of the greatest assets GSPRA offers its members is an established, statewide network of school communicators. Imagine the benefit of having advice and information at your fingertips on topics such as school finance campaigns, media relations, crisis management and handling, community relations, publications and more. GSPRA has even instituted a list serve program whereby members can go online and immediately communicate with members about an issue.

A hallmark of GSPRA is its annual professional development seminar traditionally held in late October or November. No other conference in Georgia offers public relations professionals and educational leaders the opportunity to focus their attention on public education issues and how to communicate them. During the year, smaller regional meetings across the state offer additional opportunities to network, learn and share ideas with neighboring school systems.

GSPRA is proud, too, of offering annually numerous awards that recognize excellence in school public relations for school system communicators and educational leaders. The awards program coincides with the annual conference.

The administration of GSPRA is handled by the officers of the Association, who are elected by the members annually. Therefore, GSPRA can offer the low membership price of \$25/year, or \$15/mid-year. GSPRA's membership year runs from one annual conference to the next and dues are included in the conference fee.



Getting to Know You...

If you are interested in joining the Georgia School Public Relations Association, please fill out this form and send it along with your dues payment to:

Jennifer Caracciolo
GSPRA Treasurer
Forsyth County Schools
1120 Dahlonega Highway
Cumming, GA 30040
(770) 887-2461 ext. 202156
jcaracciolo@forsyth.k12.ga.us

Name: _____

Position: _____

School/System/Organization: _____

Mailing Address: _____

City/State/Zip: _____

Phone Number: _____

FAX: _____

E-Mail: _____

Dues: \$25 per year (If you are joining after May 1 of any year, the dues are prorated at \$15 for that year.)



Join today! It will be the best investment you make all year!